

Roll No.

94089

**BTTM 5th Semester Examination –
November, 2017**

ADVENTURE TOURISM - III (LAND BASED)

Paper : 15BTTM-501

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt six questions in all, including Question No. 1.

1. (a) Define Skiing. Name *two* important places in India famous for skiing. 2 × 10
- (b) Write down the scope of Land based adventure tourism.
- (c) Define Trekking. Name *two* popular treks of Himachal Pradesh.
- (d) Name *four* important tools used in Land based adventure tourism.
- (e) Mention the rules of IMF for mountain expeditions.

- (f) Name *two* organisations and training institutes from India who are famous for providing training in Land based adventure tourism. Also mention their year of origin and place.
- (g) Name *two* positive impacts caused by Land based adventure tourism on society.
- (h) Name *two* career prospects available in Land based adventure tourism.
- (i) Define Risk Management.
- (j) How does Land based adventure tourism contribute into destruction of flora & fauna.
2. Define Adventure tourism. Name some of the Land based adventure tourism & describe them. Also explain the nature of Land based adventure tourism. 12
3. Describe minimum basic safety standards followed in Land based adventure tourism. 12
4. Explain with examples the tools and equipments used in Land based adventure tourism. 12
5. Discuss the issues & considerations associated with Land based adventure tourism. 12
6. Define impact. Discuss environmental impacts of Land based adventure tourism. 12
7. What are the different marketing and promotional strategies which need to be implemented for land based adventure tourism ? Explain. 12
8. What are various infrastructure required for Land based adventure tourism ? Explain with examples. 12