

56006

**M.B.A. 2 Year 1st Semester
(N.S.) Batch 2011-12**

Examination–December, 2015

Computer Applications in Management

Paper-MBA-106

Time : 3 hours

Max. Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section-A is **compulsory**. Attempt **four** questions selecting at least **one** question from each unit in section-B. All questions carry equal marks.

Section-A

1. (a) List out the limitations of computers.
- (b) What is bandwidth?

- (c) What is a database?
- (d) Distinguish between a file and a folder.
- (e) Distinguish between digital and analog signals.

Section-B

Unit-I

- 2. (a) Discuss the functions of an operating system.
- (b) Classify the computers on the basis of generations.
- 3. (a) Describe the mail merge facility of MS Word software package.
- (b) Specify the generations of computer languages.

Unit-II

- 4. List out the usefulness of spreadsheet package for business managers.
- 5. Describe the utility of Power Point Presentation.

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Unit-III

- 6. Write notes on the following:
 - (a) Internet applications in the field of marketing.
 - (b) Impact of computer usage on management students.
- 7. Describe various network topologies citing their relative advantages and disadvantages.

Unit-IV

- 8. Describe the advantages of database for business organisations.
- 9. Write notes on the following:
 - (a) Entity and attribute
 - (b) Schema and subschema

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Note : Section-A is **compulsory**. Attempt **one** question from each unit in Section-B. All questions carry **equal** marks.

Section-A

1. (i) Differentiate between hardware and software.

- (ii) What is bandwidth ?
- (iii) What is WWW ?
- (iv) Define browser. Give examples.
- (v) What is an auxiliary memory ?

Section-B

Unit-I

- 2. Explain the various components of a digital computer system with a block diagram. What are the limitations of computers ? How the computers are classified on the basis of speed and memory ?
- 3. What is an operating system ? Describe the functions of an operating system.

Unit-II

- 4. Describe the following features of Word Processor giving one example each :
 - (i) Mail Merge
 - (ii) Macro
 - (iii) Auto text and find.
- 5. (a) What are the advantages of Word Processing over Manual System ?

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- (b) What are Headers and Footers ? Explain the steps to insert Header and Footer.
- (c) Explain the different types of charts in Microsoft Excel.

Unit-III

- 6. Write notes on the following :
 - (a) Internet and its capabilities
 - (b) Sending and receiving e-mails.
- 7. Describe the applications of Internet in the field of business.

Unit-IV

- 8. What is a Database ? How business organizations have exploited the applications of data bases ?
- 9. Specify the advantages and disadvantages of databases in the field of customer relationship management.

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