

Roll No.

92835

**BTTM 4th Semester (New Scheme)
(4 Years Syllabus w.e.f. 2016-17)**

Examination-May, 2017

EMERGING TRENDS IN TOURISM

Paper-15BTTM-401

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt any six questions .Question No. 1 is compulsory.

[10×2 = 20]

1. (a) Define Responsible Tourism.

(b) Write two objectives of Sustainable Tourism.

(c) What do you mean by Incentive Tours ?

92835-250-(P-3)(Q-7)(17)

(1)

[Turn Over

- (d) Define Disaster Tourism ?
- (e) What do you mean by Meeting ?
- (f) Name any two benefits of Rural Tourism.
- (g) Define Adventure Tour.
- (h) Name any two skills required for meeting a manager.
- (i) What is Farm Tourism ?
- (j) Name any two purposes of Exhibitions.

2. What are the major emerging types of tourism in India ? [12]

3. Write a detailed note on resources available for Rural tourism in India. [12]

4. Describe the concept of Rural tourism and its relations with other forms of tourism. [12]

5. Discuss the facilities available for MICE in India. [12]
6. What do you mean by Trade shows ? Define its functions with various types. [12]
7. Write a detailed note on operational aspects of Medical Tourism facilitators in India. [12]