

Roll No.

Unit-III

6. Write a detailed note on the role of SEBI in banking sector reforms.
7. Identify the main reasons for low level of growth in non-banking financial institutions.

Unit-IV

8. Discuss the balance of payment scenario of Indian economy.
9. Discuss the FDI appeal of the Indian economy. How the FDI potential of the country be realized ?

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**B.B.A. 5th Sem. (N.S.) 2014-17
Examination- November, 2016
Indian Business Environment**

Paper-BBAN-503

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : The question paper is divided in two sections. Section-A comprising eight short answer type questions (carrying two marks each, which are **compulsory**. Answer to each question should not exceed 50 words normally) Section-B comprising eight questions (two questions from each unit). The students

are required to attempt **four** questions selecting **one** question from each unit. All questions will carry equal marks.

Section-A

1. Short answer type questions :

- (a) What do you understand by the term dynamism of business environment?
- (b) What factors account for the complexity of business environment?
- (c) Write three major points on public sector reforms in India.
- (d) Give three main reasons for the rising share of services in India's GDP.
- (e) What is the significant difference between goods and services ?
- (f) What is WTO ?

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- (g) What is legal environment ?
- (h) What are business ethics ?

Section-B

Unit-I

2. Discuss the nature and dynamism of business environment. What factors trigger changes in the business environment?
3. How can a firm determine optimum level of social responsibility?

Unit-II

4. Do you think that the privatization and liberalization trends are satisfactory? If yes, explain.
5. Give an overview of the Industrial Licensing policy.

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