

Roll No.

92838

**BTM 4th Semester (New Scheme)
(4 Years Syllabus w.e.f. 2016-17)**

Examination-May, 2017

INTERNATIONAL TOURISM

Paper-15BTM-404

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt any **six** questions .Question No. 1 is **compulsory**.

1. Short answer type question (compulsory)

(a) What is Intra Regional Tourism ?

(b) What do you mean by Sun lust Tourists ?

- (c) What do you mean by Psycho centric Tourists ?
- (d) Name the capital city of USA.
- (e) Name the country from where maximum tourists arrived in India in the year 2016.
- (f) Name any two cities of China.
- (g) Name any two attractions of Bhubaneswar.
- (h) What do you mean by purchasing power ?
- (i) Explain forecasting.
- (j) Name any four cities of Switzerland.

2. Write a detailed note on the following:

- (a) Purchasing power of tourists.
- (b) Why the industry should know about the various types of tourism ?

3. Discuss the various theories of Motivation.
 4. Discuss the various factors affecting Movement of tourists.
 5. Discuss the various tourist generating states from foreign tourist point of view. Also discuss their characteristics.
 6. Discuss the various tourist attractions of Thailand.
 7. Explain the various tourist attractions of USA.
 8. Prepare a tourist map of Odisha and discuss various tourist attractions of Odisha in detail.
-