92069-N

BTTM 3rd Semester (New Scheme) (4 Years Syllabus w.e.f. 2016-17 latest) Examination– December, 2016

TOURISM MANAGEMENT INFORMATION SYSTEM

Paper 15 BTTM 304

Time : 3 hours   **Max. Marks : 80**

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt any **six** questions. Q. No. 1 is **compulsory**.

1. (a) What is technology ?   (2)

   (b) What is data ?   (2)

(c) What is the role of computers in management? (2)

(d) What is the difference between controlling and maintenance of MIS? (2)

(d) What is decision making? (2)

(e) What is Share? (2)

(f) What are the major benefits of MIS? (2)

(g) Are computers useful in hotels? How? (2)

(h) What is processing? (2)

(i) What is CRS? (2)

2. What is internet? What are its various components? Also briefly explain the major applications of internet in business.

3. Discuss in detail importance of computer and information system in tourism industry.

4. Define the term management information system. Also describe its various applications.

5. Describe the role and advantages and limitations of using computers in the Tourism Industry.

6. Write short notes on the following :

   (a) Abacus

   (b) Amadeus

7. What do you understand by CRS ? Discuss the functions and advantages of it in detail.

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