

92069-N

Bachelor of Tourism and Travel Management  
3rd Semester New Scheme 4 Year Syllabus wef 2016-17  
Latest Examination, November-2017

**TOURISM MANAGEMENT INFORMATION SYSTEM**  
**Paper-15BTMM-304**

*Time allowed : 3 hours]*

*[Maximum marks : 80*

*Note : Attempt any six questions. Question No. 1 is compulsory.*

1.
  - (i) Give limitations of CRS.
  - (ii) What is information technology ?
  - (iii) What is knowledge ?
  - (iv) What are computer networks ?
  - (v) What is personal computer ?
  - (vi) What is Hotel Booking ?
  - (vii) What are the major drawbacks of information technology ?
  - (viii) What are the various CRS packages ?
  - (ix) What is information system ?
  - (x) Discuss various needs of information ?

2×10=10

2. Discuss the scope and application of the information technology in Tourism industry with context to India.

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3. What do you understand by Internet ? Also discuss the scope and importance of internet.
4. "MIS helps take better decision instead of worse." Justify the statement with arguments and describe its role in decision making.
5. Discuss the following briefly :
  - (a) Advantages of MIS
  - (b) Information needs and its economies.
6. What do you mean by System Analysis and Design ? Discuss the various characteristics of a system.
7. What is a computer ? What are its types ? Also briefly explain the major applications of computers in business?