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Bachelor of Tourism & Travel Management (BTTM)  
(w.e.f. 2015-16) 2nd Semester Re-appear Examination,  
May-2017

TOURISM ORGANISATION

Paper-15 BTTM-203

Time allowed : 3 hours]

[Maximum marks : 80

Note : Attempt six questions in all. Question No. 1 is compulsory.

1. (a) Write down four significances of tourism organisation. 2×10
- (b) When was UNWTO established ? Where are its headquarters located ?
- (c) Write down the full form of WTTC.
- (d) What are PATA chapters ?
- (e) When was IATA established ?
- (f) Write down two important functions of IATO.
- (g) Write down the full form of FHRAI.
- (h) Write down the full form of TAAI along with its headquarters.
- (i) What are the types of membership available in UNWTO ?
- (j) Write down objectives of UNWTO.



2. Define Tourism Organisation. Discuss its significance in tourism growth. 12
3. Discuss the role and functions of State tourism organisation considering any state tourism board. 12
4. Elaborate the history and programmes of UNWTO. 12
5. Bring out the contribution of W.T.T.C. in growth and development of tourism in the world. 12
6. How does IATA contribute into Tourism ? Discuss. 12
7. Explain the history of FHRAI. Also discuss its functions. 12
8. When was IATO established ? Explain its agenda and programmes. 12