

Roll No. ....

**91813**

**BTTM (w.e.f. 2015-16)  
2nd Semester Examination-  
May, 2016**

**TOURISM ORGANISATION**

**Paper : 15 BTTM 203**

**Time : 3 hours**

**Max. Marks : 80**

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

**Note :** Question No. 1 is **compulsory**. Attempt six questions in all.

1. (a) Write down four functions of International Tourism Organisations. (2)

(b) Write down the functions of State Tourism Development Corporation. (2)

(c) Write down the objectives of UNWTO. (2)

(d) Where is the office of WTTC located? (2)

(e) Write down the full form of PATA along with establishment year. (2)

(f) Write down the full form of IATO. When was it established? (2)

(g) When was FHRAI established? Write its two functions. (2)

(h) When was TAAI established? Write its headquarters. (2)

(i) Write down the agenda of IATO. (2)

(j) Write down the name of Publication by

FHRAI.

(2)

2. Define Tourism Organisation. Discuss the role and functions of International Tourism Organisation. (12)

3. Discuss the significance of Tourism Organisation in Promotion of tourism. (12)

4. What does UNWTO stand for? What are its membership types? Discuss its functions. (12)

5. "WTTC works as an apex body in tourism, promoting tourism world wide through its efforts". Comment. (12)

6. Discuss on the PATA chapters and the function of each chapter. (12)

7. What does TAAI stand for ? Discuss its functions. (12)

8. What does IATO stand for ? Explain its agenda and programmes. (12)