

Roll No.

57515

**B.B.A. 2nd Semester
(N.S.) 2014-2017**

Examination- May, 2017

Organizational Behaviour

Paper-BBAN-205

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : This paper consists of two sections (Section-A and B). Section-A is **compulsory** and has questions of two marks each and Section-B consist of eight questions. The students shall be required to attempt **four** more questions from Section-B selecting **one** question from each unit. All questions carry equal marks.

SECTION-A

- 1.** (a) Define the key elements of OB.
- (b) Explain the scope of OB.
- (c) What is personality ?
- (d) Define the sources of attitudes.
- (e) Discuss the interpersonal communication.
- (f) Define team work.
- (g) Describe the organization structure.
- (h) What is organization culture ?

SECTION-B

-UNIT-I

- 2.** Define organizational behaviour and discuss its scope.

- 3.** Discuss the process of Organizational Behaviour. How does it help an organization in the current scenario ?

UNIT-II

- 4.** Using personality categories, describe the basic source of personality. Describe yourself.
- 5.** What do you understand by Perception ? Discuss various managerial implications of perception.

UNIT-III

- 6.** Think of a formal group of which you are a member. Describe the group in terms of its characteristics.
- 7.** Explain the concept of conflict management along with its process.

UNIT-IV

8. Define the term Organization. Discuss the four types of organizational structure.
 9. Explain the factors responsible for creating and transmitting organizational culture and for getting it to change.
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