

Unit-IV

Roll No.

57501

B.B.A. 1st Sem. (N.S.) 2014-17

Examination - November, 2016

Business Organization

Paper-BBAW-101

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section-A contains eight short answer type questions of two marks each and is **compulsory**. From Section-B attempt **four** questions, selecting **one** from each unit. All questions carry equal marks.

Section-A

1. Conceptualize the following : [16]

ONLINE STUDY CENTRE

(a) Economic activity

(b) Trade

(c) Partnership

(d) Benefits of MNCs to Host country

(e) Horizontal combination

(f) Private company

(g) Business plan

(h) NSE

Section-B

Unit-I

2. Define business. Explain nature, scope and objectives of business. [16]

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3. Discuss the nature of interactions between business system and its environment. [16]

Unit-II

4. Explain various forms of business organizations with examples. [16]

5. Discuss the features of Joint Stock Company and its benefits. [16]

Unit-III

6. Define entrepreneurship. Discuss various opportunities and challenges for an entrepreneur in the present environment. [16]

7. Discuss various factors influencing the choice of a suitable form of business. [16]

57501-6150-(P-4)(Q-9)(16) (3) [Turn Over