

7. What are the applications of e-commerce that can be utilized for retail businesses?

**Unit-IV**

8. Explain the basic concepts, working, advantages and pitfalls of virtual organizations.

9. What do you mean by network security? What are the different sources of threats to the network security? Suggest some counter measures to ensure security of the computer networks.

Roll No. ....

**57055**

**B.B.A. (Re-appear) 6th Sem. (N.S.)**

**Examination- November, 2016**

**E-Commerce**

**Paper-Bba-605**

**Time : 3 hours**

**Max. Marks : 50**

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

**Note :** Attempt all five parts of the question in

Section-A. Attempt **four** more questions

selecting **one** question from each unit in

Section-B. All questions carry equal marks.

**Section-A**

1. Explain the following :

57055-1350-(P-4)(Q-9)(16) ( 1 )

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- (a) Pure online business
- (b) Plastic money
- (c) E-commerce applications in service industry
- (d) Difference between organizational workplace and workspace
- (e) Digital signature

# ONLINE STUDY

## Section-B

### Unit-I

**2.** Why do we prefer to use online transactions instead of traditional transactions? What are numerous categories of e-commerce transactions? Explain giving suitable examples.

57055-1350-(P-4)(Q-9)(16) (2)

**3.** What steps are involved in the planning process of an online business ? Explain with the help of an example.

### Unit-II

**4.** Write in detail about the technological requirements for a business to be online.

**5.** Discuss the mechanism used in making online payments. What is the role of payment gateway in an electronic payment system?

### Unit-III

**6.** How the manufacturing industry is benefitted through the e-commerce applications ?

57055-1350-(P-4)(Q-9)(16) (3)

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