

Roll No.

7. How foreign manufacturing and sourcing decisions are being taken by a firm? Whether these decisions can affect the business of a firm or not?

57053

B.B.A. (Re-appear) 6th Sem. (N.S.)
Examination – November, 2016
Foundation of International Business

Unit-IV

Paper-Bba-603

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

8. Bring out the elements of culture, together with the impacts of each of them on business.
9. Define international staffing. What is the process of recruiting international staffing?

Note : All question of Section-A are

compulsory. Attempt any more **four** questions from Section-B selecting at least **one** question from each unit.

Section-A

1. Short answer questions :

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(4)

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(1)

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(a) Name some forms of international business.

(b) What is global trading?

(c) How countries are chosen for international business?

(d) Explain the challenges of globalization.

(e) What is foreign manufacturing?

(f) What is international pricing?

(g) Explain accounting differences across countries.

(h) What is the risk in international business?

Section-B

Unit-I

2. Define the term 'international business'.

Compare and contrast international

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business with domestic market, which is vast?

3. What are the barriers to international business? Explain the different types of barriers to international business.

Unit-II

4. Explain the different modes to enter in foreign market. How will you choose the best mode?

5. What is FDI? State and explain the factors that influence FDI.

Unit-III

6. What are the major incentives for developed country to invest in the developing countries?

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