

Roll No.

11036-A

B.B.A. (Re-appear) 1st Sem. (Old)

Examination- November, 2016

Micro Economics for Business Decision

Paper-bba-1006

Time : 3 hours

Max. Marks : 75

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt **five** questions in all, selecting at least **one** questions from each unit.

Unit-I

- 1.** Explain in detail the nature and scope of micro economics.

2. Describe the concept law of supply and elasticity of supply with examples.

Unit-II

3. What are the factors which must be considered for locations of firms ?
4. Explain in brief the classification of costs.

Unit-III

5. Explain the nature and importance of Monopolistic competitions.
6. What are the aspects of non-price competition ?

Unit-IV

- 7. What are the characteristics of various factors of production ?**
 - 8. Explain the factors of determination of rent.**
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